Draft Email: Benefits & HR software

**Subject:** Benefits and HR software brought to you by **(insert agency name)**

I wanted to let you know about an exciting new technology offering from***(insert agency name)***.We now offer all of our clients some really boring, but really valuable benefits HR & compliance software. The great thing about our system, besides the fact you can use it for free, is that it gives you a single place to manage employee benefits, ACA compliance, and more. It also helps with everything from reducing administration overhead to giving employees a seamless onboarding experience and ACA reporting.

I really think we can save you a bunch of time (and, possibly, money) dealing with this stuff, and I would love to show you how. If this is something you’re interested in learning more about let us know and we’d love to introduce you to the technology.