Draft email: Online enrollment

**Subject:** Move your employee benefits online with **(insert agency name)**

**(Insert agency name)** is excited to announce a new and easy way for you and your employees to manage and enroll in employee benefits. Our new online enrollment technology allows employees to easily enroll in the benefits during open enrollment as well as make any necessary changes throughout the year.

If you’re interested in learning more about how our best-in-class technology offering can help make running your business a little easier let us know and we can schedule a meeting.