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# EMAIL TEMPLATES

## PREWEBINAR

### CURRENT CLIENT (NOT INTEGRATED WITH PAYROLL)

[Insert greeting] [insert name],

We hope you are doing well! Our benefits administration partner, Employee Navigator, is hosting an employer-facing webinar on April 29th at 2pm EST to provide an overview on their integrated payroll product. This is not a product your team is taking advantage of and thought you might be interested in checking it out!

The webinar will cover:

* A brief introduction to Employee Navigator
* How the integration can save time & money
* Integration details
* Important considerations & how to get started

To register, please [follow this link](https://attendee.gotowebinar.com/register/2975397625736401167?source=broker+partners).

This integration will remove the need for you to manually make changes in Employee Navigator or your payroll vendor when there’s a demographic or deduction change. Regardless if your payroll vendor is integrated or not, we highly encourage you to attend to understand how this product might save time and money!

If you have any questions, please don’t hesitate to reach out!

[Closing]

### PROSPECTIVE CLIENT

[Insert greeting] [Insert Name],

We hope you are doing well! Our benefits administration partner, Employee Navigator, is hosting an employer-facing webinar on April 29th at 2pm EST to provide an overview on their integrated payroll product. In case you’re not familiar, Employee Navigator allows your employees to enroll online seamlessly, eliminating the need for paper applications. They’ve connected with [these payroll vendors](https://employeenavigator.com/Marketplace/Product/?productTypeId=161) to create a one-stop shop so you can do everything in one place while bringing the best in-class products together.

The webinar will cover:

* A brief introduction to Employee Navigator
* How the integration can save time & money
* Integration details
* Important considerations & how to get started

To register, please [follow this link](https://attendee.gotowebinar.com/register/2975397625736401167?source=broker+partners).

We hope you can join us and please let us know if you have any questions!

[Closing]

## POST WEBINAR FOLLOW UP

### Sent initial email to invite clients

[Insert greeting] [insert name],

It’s been about a week since our benefits administration partner hosted a webinar to explain the payroll integrations that are available. We wanted to follow up to provide you with a few marketing materials as well as a link to the recording and PPT.

* [Integrated Payroll (generic) one-pager](file:///C%3A%5Chc%5Carticle_attachments%5C360092451832%5CIntegrated_Payroll_with_Employee_Navigator.pdf)
* [Integration one-pagers for specific vendors](file:///C%3A%5Chc%5Cen-us%5Carticles%5C360050570231-Integration-one-pagers-for-Brokers-HR-and-Partner-Sales)
* [Marketing videos](https://vimeo.com/employeenavigator)
* [Recording from webinar](https://register.gotowebinar.com/recording/8703422198820655374)
* PPT (attached) 🡪 download PPT [here](https://employeenavigator.zendesk.com/hc/en-us/articles/360060611751-Integrating-Payroll-with-Employee-Navigator-employer-facing-)

If you have any questions or are interested in getting started with the integration, please let us know.

[Closing]

### Employer didn’t attend

[Insert greeting] [insert name],

We hope you are doing well! Our benefits administration partner, Employee Navigator, hosted an employer-facing webinar on April 29th at 2pm EST to provide an overview on their integrated payroll product. This is not a product your team is taking advantage of and thought you might be interested in checking it out!

The webinar covered:

* A brief introduction to Employee Navigator
* How the integration can save time & money
* Integration details
* Important considerations & how to get started

To learn more, please [follow this link](https://register.gotowebinar.com/recording/8703422198820655374).

This integration will remove the need for you to manually make changes in Employee Navigator or your payroll vendor when there’s a demographic or deduction change. Regardless if your payroll vendor is integrated or not, we highly encourage you to attend to understand how this product might save time and money!

If you have any questions, please don’t hesitate to reach out!

[Closing]